



# MSc Project Management

POSTGRADUATE

ONLINE

BLENDED



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**Arden University has three decades of experience providing higher education, and we've helped more than 50,000 students globally gain the qualifications they need to succeed. According to our 2021 graduate survey, we have a 95% student satisfaction rating, and 9 out of 10 Arden students believe studying with us has helped them transform their careers.**



# MSc Project Management

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**You can visit the Arden University website page for this course [here](#).**

## COURSE CONTENT OVERVIEW

Designed with contemporary project management trends and practices in mind, this MSc will provide you with the sought after skills to meet the challenges facing today's global business environment. By bringing you up-to-speed with the latest theoretical, practical, and technological developments in the field, the course will increase your competitive edge by developing your overall project management potential. To support your career development, this course is accredited by the Association for Project Management (APM). Arden University's Faculty of Business also partners with the Business Graduates Association

### Course at a glance

- Upon completion of the course, you'll be automatically awarded CMI Foundation Chartered Manager (fCMgr) status.
- Gain critical and detailed analysis of the theory and practice relating to the role of project management in organisations within a global context.
- Tackle data metrics and analysis from real life business scenarios and use data analytics to drive project management decisions and processes.
- Apply knowledge of project management theory and models to complex issues, both systematically and creatively, to improve business and management practice.
- Develop a variety of transferable skills suited to an extensive range of project management roles.

## Key facts

**Location:** Online, Blended

**Start dates:** Every 3 months

**Part time:** 1 year+

**Full time:** 1 year

## Contact us

If you'd like to get in touch to find out more about studying this course, please use the following:

### UK enquiries:

Call 0800 268 7737

Email [study@arden.ac.uk](mailto:study@arden.ac.uk)

### International online learning:

Call +44 20 300 56070

Email [online@arden.ac.uk](mailto:online@arden.ac.uk)

### Berlin blended learning:

Call +49 30 23590100

Email [studyberlin@arden.ac.uk](mailto:studyberlin@arden.ac.uk)

## Entry requirements

- A UK Honours Degree at a minimum of second class (2.2) or equivalent
- If you have experience or qualifications that aren't a clear pathway to this degree, we are more than happy to discuss your application.
- IELTS 6.5 (no less than 6.0 in any element); or TOEFL iBT 90; or equivalent.
- Alternatively, evidence you have previously studied in English can be accepted.
- We also offer an internal English test for applicants who are unable to provide an English Proficiency letter.

## Career Progression

- Project Director
- Business Project Lead
- Technical Project Manager
- Technical Project Lead
- Project Manager
- Risk Analyst

**If you'd like to get your application started, please click [here](#).**

## Online learning

**Studying this course online gives you a lot of flexibility and convenience. You can enrol with us from anywhere in the world and study your degree from the comfort of home, without the requirement to attend classes in a physical location.**

You'll study the course through ilearn, our university campus in the cloud. ilearn provides you with an integrated online learning experience, including your virtual classroom, lecture hall, and online library of more than half a million books and journals – yours for free while you study with us.

Studying online doesn't mean studying alone. As well as receiving regular feedback and guidance from your course tutor, you'll be studying with likeminded students and you'll have access to community message boards to discuss your course and the topics being raised within it.

We've even set up community boards embedded into each of the course modules so you can have discussions with your tutor and classmates on the topics you're currently learning.

You can find out more about online learning with Arden University [here](#).

## Online learning key benefits

- Study anywhere worldwide
- Plan your own schedule
- Benefit from reduced costs
- Study around work and family life

**Discover why so many students choose online learning with Arden [here](#).**

## Blended learning

**Blended learning with Arden University brings you the best of both worlds: a flexible mix of face-to-face teaching combined with independent online learning that you can take part in whenever and wherever works best with your existing commitments.**

When you study via blended learning, you'll study two modules at a time over 10-week study blocks. Each week of study will require a minimum of 33.5 hours of participation, which comprises:

- 8 hours of timetabled face-to-face teaching each week based in one of our study centres
- A minimum 25.5 hours of independent online learning

Your face-to-face classes will be scheduled on either two mornings (9.00am to 1.00pm) or two afternoons (1.30pm to 5.30pm) during teaching weeks. Some of our courses are also available with evening classes in select locations. You'll be able to opt for your preferred time when you apply and, we'll do our best to accommodate your preferred schedule subject to student intake numbers for your course.

## Study centre locations

- Ealing, London, UK
- Holborn, London, UK
- Tower Hill, London, UK
- Birmingham, UK
- Manchester, UK
- Leeds, UK
- Berlin, Germany

Please note: course availability varies depending on study centre location.

**You can find out more about blended learning with Arden University [here](#).**



**Your course modules have been developed with industry in mind and are updated regularly to ensure the experience and skills you gain can be applied to the workplace when you graduate. They are informed by professional and academic expertise, providing you with the knowledge and confidence to lead and manage large-scale global projects in your future career.**

Because we focus on the practical application of what you learn, you'll find that this knowledge and expertise is valuable to a range of different roles. Through your modules, you'll gain the skills required to become an efficient, digital savvy, and agile project manager, wherever your professional career takes you. Please see the following pages for a detailed overview of each course module.

## Level 7 core modules

### Management of Traditional Projects (20 credits)

This module will introduce traditional project management and the underlying principles for its effective execution. It will explore project governance and methodologies, the roles of project team members and the project management office, business-related behaviours associated with the profession, and its best practices. This is intended to provide a clear understanding of the primary concepts within the discipline and their successful application in different scenarios. At the close of the module you will be able to:

- **Apply and evaluate the concepts and principles of project management in different traditional environments.**
- **Critically evaluate a range of project management methodologies, competency frameworks and maturity models.**
- **Apply advanced principles of leading project management processes, for successful project management.**
- **Demonstrate a critical understanding of traditional best practice concepts and links between project processes and themes.**

### Project Analytics (20 credits)

Project management analytics represents a merge of data and business analytics to support effective business decision making. This module will introduce the ways in which data can be used to measure performance, adopt successful strategies, and meet challenges in today's digital business environment. The module will also explore the overarching contributions and challenges presented by the use of digital analytics, including software and AI. Your learning outcome includes the ability to:

- **Critically evaluate decisions, decision-making and performance management in projects.**
- **Analyse current approaches to data analytics and business analytics.**
- **Critically assess strategies, methods and tools for project analytics including quality of data.**
- **Examine the impact of analytics on the organisation and on society.**

## **Project Management Tools and Techniques (20 credits)**

The focus of this module is to introduce proven project management tools and techniques and how they can be utilised in real-world project environments, including both traditional and digital contexts. This will center around linear approaches within the former and iterative approaches within the latter. The module emphasises practical applications to provide you with transferable skills for your current and future roles. It aims to provide you with the key capabilities to:

- **Apply and evaluate the concepts and principles of project delivery in different environments, including digital environments.**
- **Critically evaluate and apply a range of project management tools and techniques for planning and managing projects to solve complex problems.**
- **Demonstrate a critical understanding of risk and quality assurance in the delivery of projects.**
- **Plan and schedule projects based on case study scenarios.**

## **Developing People, Leadership and Capabilities (20 credits)**

People and behaviours are pivotal to successfully managing and facilitating change within an organisation. This module will provide an overview of traditional organisational behaviour and human resource management methods contributing to successful business operations. It will also explore contemporary theories, practice, and skills within the evolving digital environment and the latest digital tools for developing people, leadership, and capabilities. The module will help you to:

- **Critically analyse the strategic importance of engaging stakeholders, leading teams, and working professionally.**
- **Assess the nature of digital advancements and their impact on stakeholder engagement and team dynamics.**
- **Examine regulatory environments, ethics and standards.**
- **Critically evaluate the concept of people and behaviour within traditional and iterative approaches.**

## **Agile Methodologies in the Digital Business Environment (20 credits)**

Project management within the contemporary business environment is being transformed by digital technology, driving businesses to take advantage of new strategic opportunities and to deliver digital solutions. This module focuses on lifecycle approaches for planning, managing, and implementing agile projects successfully in the digital business environment, including budgeting, timescale, and resource allocation. Your learning outcome includes the ability to:

- **Evaluate project lifecycles and the subsequent advantages and challenges which arise from the use of agile approaches in project management.**
- **Critically analyse the use of methodologies in the implementation of projects with agile lifecycles.**
- **Critically analyse the use of agile techniques during project implementation.**

## **Business Transformation Project (60 credits)**

Building on the course taught material, the business transformation project provides an opportunity for in-depth research on the utility of interventions for enhancing project management performance. You will be expected to develop a feasible transformation plan for an organisation of your choice, critically evaluate its benefits, and discuss any operational challenges that may arise. Its focus should include the effect of digitisation on project strategy, implementation, and delivery. Your final learning outcome will include the ability to:

- **Identify and research a business transformation topic relevant to project management.**
- **Present and discuss research findings in a manner that is both academically robust and professionally acceptable.**
- **Review relevant literature from academic and professional (for example, corporate reports, industry statistics and professional journals) sources.**
- **Develop research skills which enhance the ability to evaluate business transformation projects.**

## Level 7 elective modules

### Managing Cloud Based Business Solutions (20 credits)

Cloud computing is one of the most crucial technologies powering today's business world, with many businesses seeking on-demand cloud-based solutions for business problem-solving and decision-making. This module will impart fundamental knowledge of cloud technology, industry best practices, core skills required to deliver cloud-based solutions, and organisational rewards and risks within various contexts. The primary aim of the module is to help you to:

- **Evaluate various cloud computing architectures and technologies including public, private and hybrid clouds.**
- **Critically analyse the applications of cloud technologies to organisations.**
- **Develop and evaluate strategies to enhance organisational effectiveness using cloud technologies.**
- **Critically evaluate an organisation's readiness for cloud migration and develop a strategy to support a cloud migration that considers stakeholders.**

### Managing Customer and User Experience (20 credits)

This module will develop your knowledge of various types of customers and their behaviours. It will then build on this by introducing approaches for creating value in digital business contexts. The entire customer journey will be mapped across the virtual environment, taking into account omnichannel touch points and communications. You will develop your knowledge of customer service in digital frameworks such as AI, CX, UX and bots and be given the opportunity to apply your skills using software applications. The module will also help you to:

- **Critically analyse the importance of CX and UX within the digital business environment.**
- **Evaluate CRM data sets to make informed business choices and decisions within a specific industry.**
- **Appraise the importance of ethical, legal and regulatory frameworks when handling customer data.**
- **Critically examine leadership styles suitable for a digital service focused culture.**

## Analysing Big Data (20 credits)

Businesses are increasingly having to manage, process and interpret big data sets to remain competitive and ensure sustainability. This module will explore the characteristics of big data using the 5 Vs model, develop a critical understanding of tools and techniques for interpreting data and delivering effective data-based solutions and evaluate data governance issues. It will also consider the ethical, legal, and regulatory challenges associated with big data analysis. At the close of the module you are expected to be able to:

- **Critically examine the characteristics and challenges presented by big data sets.**
- **Apply and evaluate analytical software and techniques.**
- **Evaluate big data governance, ethical and security issues.**
- **Assess the importance of big data analysis in modern financial environments.**

## Introduction to Supply Chain Management (20 credits)

Today's global supply chain management practices utilise new technologies that drive logistical and operational efficiencies. This module will introduce supply chain management fundamentals within the digital business environment and emerging digital product and service supply chains. Specialist business simulation software will bring to life the theory and knowledge covered in the module, giving you practical skills in digital supply chain management. Your learning outcomes include the ability to:

- **Evaluate fundamental supply chain principles in a range of organisational contexts.**
- **Evaluate the contribution of digital technology, big data sets and analytics in driving supply chain improvements.**
- **Critically assess the technological disruptors facing contemporary supply chains.**
- **Examine the ethical and regulatory issues associated with digital supply chain management.**



### Dr. Serkan Ceylan

Dean - Faculty of Business and Innovation

Dr. Serkan Ceylan joined Arden University in 2021 and is the Dean of the Faculty of Business and Innovation. Alongside his extensive industry experience, Serkan has a impressive research grant history, securing over £1,000,000 to date. He also has visiting academic positions across Europe and has undertaken external examiner duties for universities in the UK. Serkan will be responsible for restructuring our portfolio of project management courses, and raising Arden University's profile within the industry through the development of close industry ties and future partnerships.

### Why study with Arden University?

**At Arden University we believe everyone, everywhere has the right to gain the life and career benefits that higher education can bring. We are dedicated to making the university experience convenient and accessible to ambitious and motivated individuals worldwide.**

Our mission is to connect adult learners like you with higher education study opportunities that give you the tools you need to fulfil your career and life goals. We challenge conventional perceptions of degree study by providing flexible, vocational courses with timetables and learning options that fit around your life commitments.

As an education provider that is not constrained by bricks and mortar or traditions, we are able to offer courses that are innovative, affordable, and which help students and employers reap the benefits of contemporary training and skills development.

Arden is the university that comes to you, on your terms, helping you achieve the life and professional success you want.



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